

# Eric A. Sharpe

[eric@energyink.us](mailto:eric@energyink.us) • (406) 794-2073 • Billings, Montana 59102

Portfolio: [eric-sharpe.weebly.com](http://eric-sharpe.weebly.com) • LinkedIn: [linkedin.com/in/eric-sharpe](https://www.linkedin.com/in/eric-sharpe)

---

## Expertise in Marketing, Graphic Design, Bus. Dev., & Strategic Analysis

Result driven professional with decades of holistic business skills. Experienced in digital media, SEO, content marketing, market analysis, technical writing, and strategic consulting. Exceptional communicator in developing business relationships.

---

### CORE COMPETENCIES

- marketing
- business development
- strategic consulting
- business intelligence
- graphic design
- research
- teaching
- writing

### CERTIFICATIONS AND TECHNICAL ABILITIES

- Adobe Creative Suite CC (Photoshop; Dreamweaver; Premiere Pro)
  - Google Adwords Fundamentals Certified
  - Google Ads Display Certified
  - Web Development: HTML; CSS (basic); WordPress; Weebly
- 

### WORK EXPERIENCE

#### Energy Ink Magazine

Billings Montana

2013-current

#### Writer/Editor

- Delivered deeply researched articles on energy, safety, and political topics.
- Expanded the company's reach from a small regional to a national publication.
- Developed media relationships and partnership with 15 expositions, 5 international.

#### Diamond B Technology Solutions

Contract Work

2016-2019

#### Strategic Advisor/Marketing

- Delivered market analysis and projections for projects.
- Responsible for half of the company's new business opportunities.
- Facilitated B2B SaaS partnership potentially worth seven figure revenues.
- Secured a proprietary software license from the Army Research Laboratory.
- Researched and authored Market Analysis and actionable Lean Marketing Plan.

#### Energy Ink Graphic Design Services

Billings, Montana

2015-current

#### Marketing/Design

- Provided graphic design elements and marketing direction for small business and industrial clients.
- Expanded visibility of several companies through targeted media campaigns
- Successfully moved websites to the top of Google searches through SEO and content marketing.
- Became sole provider of logo and marketing design elements for multi-million dollar tech company projects.

**University of Phoenix**  
**Facilitator**

Remote

2008-2016

- Taught online U.S. History coursework.
- Increased writing proficiencies in students through curriculum level assignments.
- Received exceptional student feedback.

**N. Cheyenne Social Preservation**  
**Chair/Generalist**

Lame Deer, Montana

2001-2007

- Led Community Development Corporation in Lame Deer, Montana.
- Led initiative that improved water quality in all five population districts.
- Authored and managed grants worth more than \$1,500,000
- Facilitated the construction of a community center.

**Compton Unified Schools**  
**Teacher**

Compton, California

1998-2003

- Teacher, Government/Economics, 12th grade
- Served as part-time college counselor
- Elected to Building Instructional Leadership Team

---

**WEB BASED WORK/PORTFOLIO**

- Energy Ink Magazine <https://energyink.us/>
- Montana Fitness Magazine <https://montana-fitness.com/>
- Energy Ink Graphic Design <https://eigds.wordpress.com/>
- LinkedIn Profile <https://www.linkedin.com/in/eric-sharpe-54463682/>

---

**EDUCATION**

- 2000 Master of Arts, Educational Technology, Pepperdine University.
- 1995 Bachelor of Arts and Science, History Education, Illinois State University.